TIME: 5:29
DATE: Oct. 20, 1953 Tuesday
SPONSOR: WINTHROP FOSTER
SOLICITOR: DMC

Read Lucidly

Want to save lots of MONEY? Then buy YOUR new camera in a SET! WINTHROP FOSTER'S, HAMP'S only photographic store, has three inexpensive, high quality CAMERA SETS that will interest YOU. Perhaps you've NEVER taken pictures before-- but YOU can take PERFECT pictures EVERY time with these good little cameras.

The amazingly low-priced $9.75 ANSCO SURE-FLASH outfit supplies 3 rolls of film, a flash attachment, and flash bulbs. Other INEXPENSIVE sets, produced by ARGUS and EASTMAN KODAK, also offer you UNUSUAL bargains by including flash attachments, film, flash bulbs, and batteries too . AND , these camera sets are WONDERFULLY EASY to use!

Get a camera NOW , before your friends beat you to it-- but BUY it in a SET to save yourself LOTS of MONEY! Yes, WHETHER you want CAMERAS or PRINTS,

or just HELPFUL photographic HINTS,

it's WINTHROP FOSTER'S, 186 MAIN STREET.

YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, WCSR , NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30

N. Beckwith
ANNOUNCER'S SIGNATURE

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SPONSOR: WINTHROP FOSTER
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The amazingly low-priced $9.75 ANSCO SURE-FLASH outfit supplies 3 rolls of FILM, a flash attachment, and flash bulbs. Other FLASH SETS, produced by ANSCO and EASTMAN KODAK, also offer you UNUSUAL bargains by including flash attachments, FILM, flash bulbs, and batteries too. AND, these camera sets are WONDERFULLY EASY to use!
Get a camera NOW, before your friends beat you to it--
but BUY it in a SET to save yourself some LOTS of MONEY! Yes, WHETHER you want CAMERAS or PRINTS,
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YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, NOAH, NORTHAMPTON

THE CORRECT TIME IS NOW _____

ANNOUNCER'S SIGNATURE _____